



clubview
tennis
club

brand guide

version 1.1

colour codes



pantone RHODAMINE RED C
cmyk 0, 99, 0, 0
rgb 236, 9, 140
hex #e70094



pantone 7461 C
cmyk 85, 50, 0, 0
rgb 28, 117, 188
hex #007cba



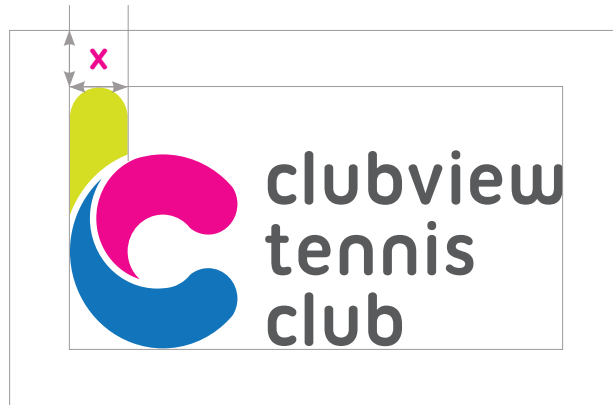
pantone 388 C
cmyk 20, 0, 99, 0
rgb 215, 223, 38
hex #e1eb1e



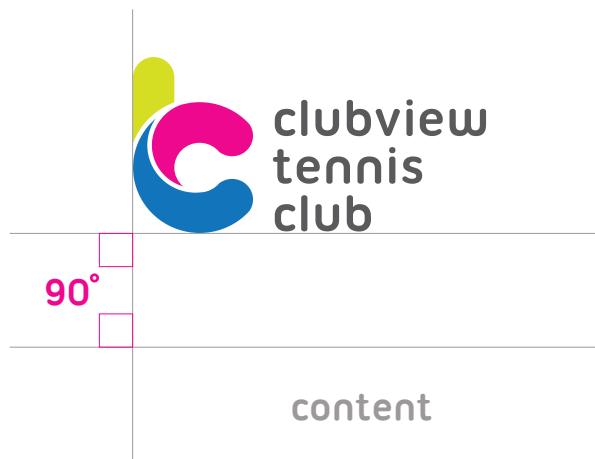
pantone 425 C
cmyk 63, 56, 52, 27
rgb 90, 89, 92
hex #5a595c

logo usage

Always keep a minimum **x** clear space



Position the logo at the **same degree of rotation** as the content



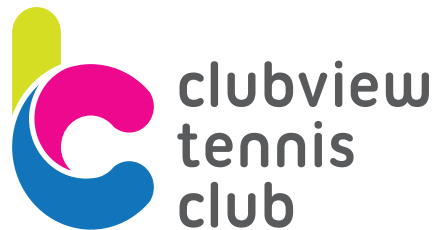
Always **keep logo proportions** when resizing



logo usage

Either use the **full colour** or **monochromatic combinations**

full colour

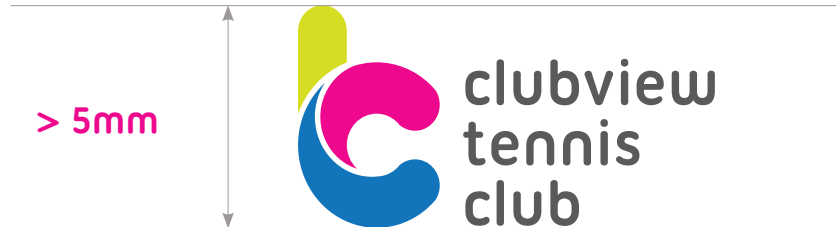


monochromatic



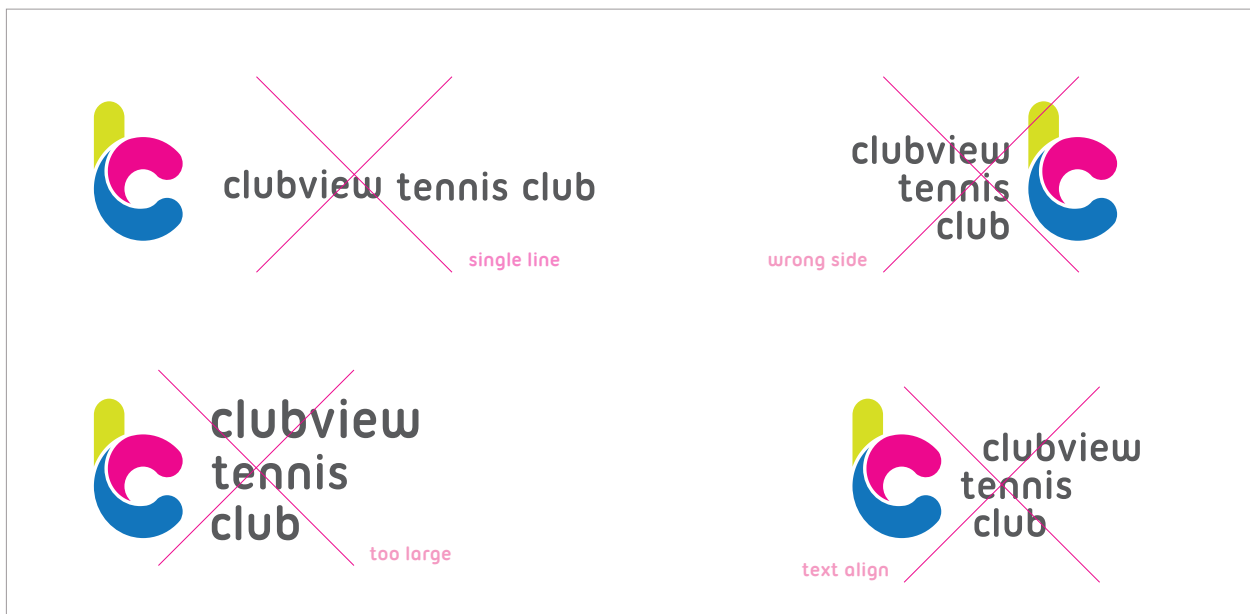
logo usage

Always use the logo **larger than 5mm** in height



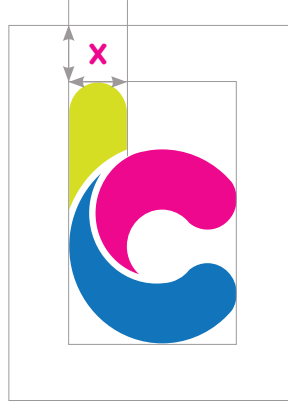
5mm height | A4 printed

Do not reposition or resize **logo text**

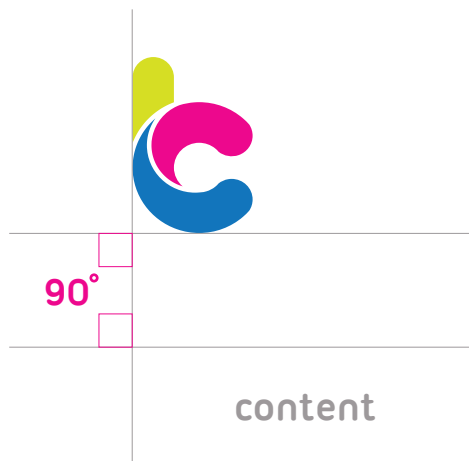


logo as icon

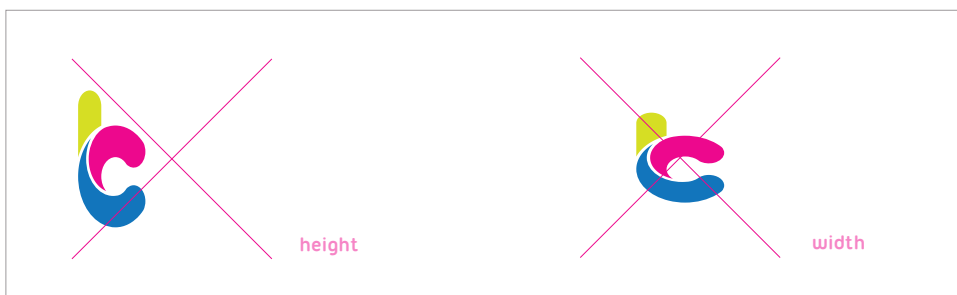
Always keep a minimum **x** clear space



Position the logo at the **same degree of rotation** as the content



Always **keep logo proportions** when resizing



logo as icon

Either use the **full colour** or **monochromatic** combinations

full colour



monochromatic



logo as icon

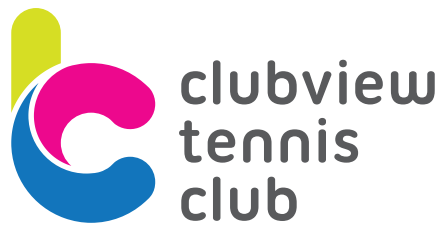
Always use the logo **larger than 5mm** in height



5mm height | A4 printed

questions

If there are **any uncertainties** regarding the use of the CTC logo, please **contact** SuproNet.



SuproNet

Ideas Design Function

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the logo

name



+

everyone



+

ball



+

movement

